

French presidency of the Council of the European Union

EU.RESEARCH for SME's
Innovation in motion

“ Consolidating Research and Innovation for European Smes : How to do more and better? ”

Une manifestation organisée, dans le cadre de la Présidence française du Conseil de l'Union européenne, par OSEO avec le soutien de la Commission européenne et du Ministère de l'économie, de l'industrie et de l'emploi.

MONDAY 15 AND TUESDAY 16 SEPTEMBER 2008

Paris (France) • Ministry of the Economy, Industry and Employment

• Centre de conférences Pierre Mendès France •

PROVISIONAL PROGRAMME

Debates conducted by Philippe BLOCK, journalist, French broadcast station BFM
And Claire FOURNIER, journalist, French TV channel, I-Télé
(To be confirmed)

MONDAY 15 SEPTEMBER 2008

From 8.00 • Registering / coffee

9:30/10:00 • WELCOME ADDRESS

François DROUIN, President of OSEO

OFFICIAL OPENING SPEECHES

Hervé NOVELLI, Junior Minister for Trade, Crafts, Small and Medium Enterprises, Tourism and Services
Janez POTOČNIK, European Commissioner for Science and Research

10:00/10:45 • PRESENTATION AND EXCHANGE WITH PARTICIPANTS

Situation with regard to research and innovation in Europe in relation to the United States, Japan, China,...
Share of Private RD, Role of SMEs...Strengths and weaknesses, key figures, the stakes
Andrew DEARING, Secretary General, European industrial Research management Association (EIRMA)

10:45/12:45 • DEBATE

How to do more and better? Towards streamlining: coordination and complementarity of European, national and regional systems.

*How to optimise mechanisms for a better co-ordinated approach of national Research Development and Innovation DI policies: links with the EC FP, CIP and regional policy? What developments for mechanisms such as ERANET, Eurostars,...? The impact of Community policies in relation to lead markets
What are the challenges for SMEs : which SMEs and what types of projects and research?*

1 • Accounts from SMEs

2. Discussion

Prospective contributors

Josep HUGUET, Ministry of Innovation, Universities and Enterprise, Government of Catalonia (Spain)
Anne LAPERROUZE, Vice President of the ITRE committee (industry, research and energy) in the European Parliament (France)

Hervé NOVELLI, Junior Minister for Trade, Crafts, Small and Medium Enterprises, Tourism and Services (France)

Janez POTOČNIK, European Commissioner for Science and Research

Martin RIMAN, Minister for Trade and Industry in the Czech Republic

Alain ROUSSET, President of the Association of French Regions

3 - Interactive session with participants

13:00/14:15 • Buffet lunch

14:30/16:30 • DEBATE

How to do more and better? Focusing on Networking of public and private research:

Which developments in the public and private Research Development and innovation economic system: large companies, SMEs? What links and mechanisms should be established to create more economic value for SMEs? Which technology transfer and valorisation schemes to put forward? What is the impact of the new governance and organisation structures (JTI, article 169, technology clusters...)?

1 • Accounts from SMEs

2 • Discussion

Prospective contributors

Prof Dr Hans Jorg BULLINGER, President of the Fraunhofer Gesellschaft (Germany)

Jerzy BUZEK, Member of the European Parliament (Poland)

Theodius LENNON, a director in the Research DG, European Commission

Dominique VERNAY, President of the SYSTEM@TIC PARIS-REGION centre, Technical Director Thalès Group (France)

3 - Interactive session with participants

16:30/17:00 • Break

17:00/17:30 • PRESENTATION AND EXCHANGE WITH PARTICIPANTS

How to reinforce SMEs growth and competitiveness through a European SBA?

Françoise LE BAIL, deputy director, Enterprise and Industry DG, European Commission

17:30/18:00 • PRESENTATION AND EXCHANGE WITH PARTICIPANTS

New financial risk-sharing initiatives for SMEs

Philippe MAYSTADT, President of the EIB

20:00/23:00 • Gala dinner

TUESDAY 16 SEPTEMBER 2008

09:15/11:15 • DEBATE

How to do more and better? How to adapt support for SMEs within a strengthened networking approach

What new mechanisms and services should be strengthened? Best European practices (public and private initiatives) and pathways to progress: networks, consultant initiatives, financial support mechanisms,...

Expectations of SMEs and areas for development in Europe

1 • Accounts from SMEs

2. Discussion

Pia Elda LOCATELLI, Member of the European Parliament (Italy)

Bernd REICHERT, Head of the SMEs unit, Research DG, European Commission

Maïve RUTE, Director, Enterprise and Industry DG, European Commission

Marcel SHATON, Iserd (Israël), representative of the NCP network

Christopher John HULL, Secretary general, European association for Research and Technology Organisations (EARTO) (Belgium)

3 - Interactive session with participants

11:15/11:45 • Break

11:45/12:15 • SUMMARY OF WORK AND AREAS OF ACTION

ReinHilde VEUGELERS, Professor, Université Catholique of Louvain

12:15/13:00 • OFFICIAL CLOSING SPEECHES

Luc ROUSSEAU, Director General of the Enterprises DG, Ministry of the Economy, Industry and Employment

José Manuel SILVA RODRIGUEZ, Director General of the Research DG, European Commission

XX, Ministry of Research (France)

13:00/14:30 • Buffet lunch

(Afternoon: meeting of the NPC European)

CONTACT :

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