

Birmingham Case Study

Stimulating Enterprise through Coaching

The Solution

Engaging with people in their local communities.
Building individuals confidence in their business idea
through 1:1 coaching
Supporting them into the mainstream provision and
helping them make the best of the support on offer.



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Imageen Key themes to emerge so far.

Similar initiatives developing across the partnership

Engagement at a local level

Work with the networks that already exist

Access to low cost finance is critical

Next Steps

Partner meetings Turin and Granada

Development of good practice guide

Present the guide and findings to the wider EU policy makers.



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Finally

Thank you to the European Union ERDF and Interreg IVC for supporting and partly financing the project.

All newsletters, partner programmes and information can be found at WWW.imageen.eu



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Questions



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Imageen Partners visit Turin September 2011



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